

Management's role is changing

Written by Vincent

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When Marshall McLuhan coined the term "The Global Village" in the early 1960s he couldn't have known just how accurate a description that would be for the business world of 2010. Whether you're the chief executive of a large multinational or a street vendor, the ebbs and flows of the global market will affect you sooner or later. And as Thailand's business community picks itself up from the latest global recession, it may occur to many managers that it is probably time for a radical re-think about the nature of managing in today's marketplace. [Read Full article](#)

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