

First move: Change the business

Written by Vincent

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Just what is a "creative economy", the likes of which Thailand now aspires to become? The director of knowledge management at Bangkok University's Institute for Knowledge and Innovation, Niall Sinclair - author of "Stealth KM" - examines the concept, points to the barriers standing in the way of Thailand becoming such an economy, and suggests ways in which Thai businesses can begin to knock the barriers down.

[Read full article](#) by Niall Sinclair, Director of KM Initiatives (IKI-SEA)