

## Time for us all to get creative now

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As Thailand is looking to become a creative economy, in this series of articles in the NATION newspaper, Niall Sinclair, Director of KM initiatives at IKI-SEA and author of the knowledge-management best-seller "Stealth KM", examines what a creative economy actually is, what barriers stand in the way of Thailand becoming such an economy, and how Thai businesses can start to address these barriers.

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