

Achieving Knowledge Driven Results Through Collective Sensemaking

Written by Christian Walter

Friday, 11 October 2013 09:32

The poster has a purple background. At the top left, the title 'Achieving Knowledge Driven Results Through Collective Sensemaking' is written in white and yellow. To the right, a green box contains the text 'Workshops and Panel Discussion' in white. Below the title, there are two biographical paragraphs, each preceded by a large green bracket. The first paragraph is about Nancy Dixon, and the second is about Ron Young. To the right of the text are portraits of Nancy Dixon (a woman with short brown hair wearing a red jacket) and Ron Young (an older man with white hair and glasses wearing a dark suit). At the bottom of the poster, there are four logos: Bangkok University, a purple diamond logo, PhD-KIM, and iklub.

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Workshops and Panel Discussion

Nancy Dixon was one of the early thought leaders in the Knowledge Management field with her book, *Common Knowledge: How Companies Thrive By Sharing What They Know*. She has continued to advance the leading edge of understanding about the expanding role that knowledge plays in organizations.

Ron Young is the founder of Knowledge Associates Cambridge Ltd, a knowledge management consulting and solutions company based at St Johns Innovation Centre, Cambridge U.K. He is acknowledged as a leading international expert and thought leader in strategic knowledge management and innovation. He specializes in knowledge driven results for organizations.

BANGKOK UNIVERSITY
unibangkok.com

PHD-KIM
Knowledge for Innovation Management

iklub
Innovation Knowledge User Based

We are happy to announce a full day workshops with two of the most renown Knowledge Management professionals in the world. We have invited Dr. Nancy Dixon and Ron Young to give workshops on **Achieving Knowledge Driven Results** and **Organizational Sensemaking**.

The workshop will be at the **Novotel Siam**, Siamsquare, on **Tuesday, November 19th 2013 from 8.30am to 4.00pm**, and will include lunch and several networking and coffee breaks.

Workshop Fees

- Regular attendance fees are **9600THB** per person.
- Registering before the 1st of November will get you an Early Bird Discount at **6500THB**.
- iklub members can attend for **5000THB**.

[You can register here](#) .

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[More information about the speakers and content are available here!](#)