

How the rise of web 2.0 affects knowledge management

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The question that businesses must answer now is: will the old hierarchical organisational working model be adaptable enough to survive the demands of this brave new world of ubiquitous connectivity or will a new model based on individual empowerment be the best way forward? Find the answer in the latest article of the "Knowledge Matters" column by Niall Sinclair titled "*How the rise of web 2.0 affects knowledge management*".

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