

Free upcoming Seminar Feb. 10th "Knowledge sharing across cultures"

Written by Vincent

Monday, 07 February 2011 14:32

KM World Seminar Series:
Knowledge Sharing Across Cultures
Thursday February 10th, 2011 from 1:00 to 4:00Pm
Bangkok University - Kluyamthai Campus - Rama 4 Road
Event organized by the Institute for Knowledge and Innovation (IKI-SEA) - Bangkok University

Transferring knowledge across countries and cultures
by Ms. Tracy Stanley, Senior Manager Organizational Development, Amadeus
Logically, rationally, sensibly it should be easy for any organization to transfer the best of their practices around the world so that all parts of the business can benefit. Unfortunately it is not that easy. This presentation will cover Amadeus experiences and lessons learned in developing a program to facilitate the transfer of the best of their practices in sales and marketing to their markets in Europe, Middle East, Africa and Latin America.

Knowledge Expedition of Mother Theeta's Indigo Dyed Textile
by Dr. Yuwanuch Tinnaluck, Independent scholar
Though indigo dyed textile is an ancient craft throughout many countries in Asia and Africa, nowadays it has become less and less recognized. Dr. Yuwanuch will talk about how Mother Theeta's indigo dyed textile of Thailand began its knowledge expedition to revive this handicraft and make it a success from local to international levels. The Knowledge Spiral around indigo dyed textile has been turning continually, cultivating synergy between two distinct knowledge systems of Local Wisdom (LW) and Modern Science and Technology (MST).

Factors influencing knowledge sharing between expatriate managers and their Thai subordinates in the context of multinational corporations in Thailand
by Pichamon Adulavidhaya, Pattarin Chumnumpan and Dr. Vincent Ribiére, IKI-SEA, Bangkok University
Multinational corporations (MNC) play an important role in the Thai economy. MNC often send foreign managers to Thailand to help control their operation, and to transfer knowledge and know-how to local subsidiaries. We conducted a research to investigate the factors affecting the success of knowledge transfer from expatriate managers to local Thai subordinates, as well as to identify the relationship between the leadership styles of expatriate managers and the degree of knowledge sharing of their Thai subordinates. Findings from this research will be presented.

THE INSTITUTE FOR KNOWLEDGE AND INNOVATION
BANGKOK UNIVERSITY

BANGKOK UNIVERSITY

Live Broadcast - Link Changed -

Please join us for this FREE exciting seminar on "Knowledge sharing across cultures". This event will also be broadcasted online if you can not be physically with us that day! Please follow [this link](#) to learn more about the event and to register!

[Live Webcast](#) (Sorry for the inconvenience we had to change the link.)

[Powerpoint Ms. Tracy Stanley](#)

[Powerpoint Dr. Yuwanuch Tinnaluck](#)

[Powerpoint Pichamon Adulavidhaya, Pattarin Chumnumpan and Dr. Vincent Ribiére](#)