Global MAKE Study 2010

Written by Christian Walter
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The anual Global Most Admired Knowledge Enterprise (MAKE) research program by Teleos announced the most admired knowledge enterprises for 2010. It's overall winner is, for the first time, Google!

The research program was established to to identify those organizations creating the most benefits for their stakeholders by transfering new or existing knowledge into new products. A panel of senior executives from the Global Fortune 500 and internationally-recognized knowledge management experts selected the MAKE winners in eight different categories.

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The MAKE Award is part of the Global MAKE study which is an international benchmark for best practice knowledge organizations. The Executive Summary and the Full Report are available at
 [The Know Network](#)
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