

Designing the Innovation Process

Written by Christian Walter
Thursday, 23 September 2010 13:05

We are pleased to announce our next event of the KM World Seminar Series on October 28th, 2010 titled: **"Designing the Innovation Process: Building, Managing, Communicating and Measuring"**.



Dr. Kevin C. Desouza, faculty member of the Information School of the **University of Washington**, and Director of the Institute for Innovation in Information Management (I3M) will describe the process of innovation and propose mechanisms to measure the value of innovation.

For more information please visit our [seminar page](#) or download our [flier](#) .

We are looking forward to see you on October 28th!