



**Dr. Stavros Sindakis** is a focused and forward thinking academic and professional with substantial experience in innovation and entrepreneurship issues. He holds a PhD and has extensive teaching and research experience, including data collection, critical analysis/evaluation and concluding. Stavros has considerable experience in both business and marketing fields. As a Service Development Scientist at a big health care group in Southeast Europe, he was involved in high-level innovation and strategy development and was responsible for maintaining strong relationships with key contacts in existing accounts, as well as developing new contacts and relationships.

On the other hand, teaching has been an important part of his career, as he has teaching experience in several types of courses, including first- and second-year Marketing classes as well as postgraduate Management classes and discussion sections in the fields of Entrepreneurship, Innovation, and New Product Development.

Stavros's principal research interests lie in innovation and development of new customer-oriented services and exploitation of entrepreneurial opportunities in the knowledge intensive service industries. His research experience includes selecting and working with business executives in a professional setting; collecting, interpreting and presenting data. Stavros's future research plans are to further develop the concepts of service innovation and customer orientation, and to address the limitations and the gaps that resulted from his previous work.