

## *Insights from International Knowledge Management Practitioners*

Monday, January 12, 2009 -1:00Pm-4:45Pm  
Bangkok University – Kluaynamthai Campus

Event organized by the Institute for Knowledge and Innovation (iKi-SEA) – Bangkok University

### ***The Fall and Rise of KM*** by Niall Sinclair (Canada)

Niall is the author of the best seller “**Stealth KM**” and he has worked with NASA, the GSA, the Pan-American Health Organization, the Bank of Montreal, the Public Health Agency of Canada, and numerous other public and private sector organizations in Canada and around the world.

Niall’s presentation will provide those involved with KM with an analysis of some of the challenges they will face, and how they can meet those challenges.



### ***The Pragmatic Approach to Crafting a KM Strategy for PTTEP*** by Chulatep Senivongse (Thailand)

Khun Chulatep is the Chief Knowledge Officer (CKO) of PTTEP the Thai National petroleum exploration and production company.

He will present PTTEP’s KM Vision, the drive to have KM, the management support, what KM means to PTTEP, the main obstacles to KM, the roadmap, the KM maturity and the measurement of KM, the KM Tools and Communities of Practice



### ***Knowledge Management Practices in Norwegian Organizations***

by Prof. Dr. Aurélie Aurilla Bechina Arntzen (Norway)

Dr. Aurilla has provided consulting KM services to organizations in France, Germany, Sweden, Thailand and Norway. She acts as expert- evaluator for the European Union and the Norwegian research council.

Dr. Aurilla will present the state and practices of KM in Norwegian organizations.





iKi-SEA presents KM World Seminar Series:  
**Insights from International Knowledge  
Management Practitioners**

Monday, January 12 - Bangkok University – Kluaynamthai Campus  
Rama 4 Road - Building 9 – Seminar 1 – 12<sup>th</sup> Floor

***Preliminary Agenda:***

- 13:00-13:15**      *Registration and Seating*
- 13:15-13:30**      *Introduction*  
by Dr. Vincent Ribière – Managing Director of iKi-SEA
- 13:30-14:30**      *The Pragmatic Approach to Crafting a KM Strategy for PTTEP*  
by Chulatep Senivongse, PTTEP (Thailand)
- 14:30-15:45**      *The Fall and Rise of KM*  
by Niall Sinclair, International Consultant (Canada)
- 15:45-16:00**      Coffee break - Networking
- 16:00-16:30**      *Knowledge Management Practices in Norwegian Organizations*  
by Prof. Dr. Aurélie Aurilla Bechina Arntzen (Norway)
- 16:30-16:45**      Discussion - Networking

***Attendance Fees: 1,200 Bahts - Academics: 500 Bahts - Students: Free***

**Registration Form**

**First Name:** ..... **Last Name:** .....

**Position:** ..... **Organization:** .....

**Email:** ..... **Phone:** .....

**Postal address:** .....

**Province / State:** ..... **Post Code:** .....

**Student**     **Academic**     **Other**

**Please Fax to: 02-350-3668**

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