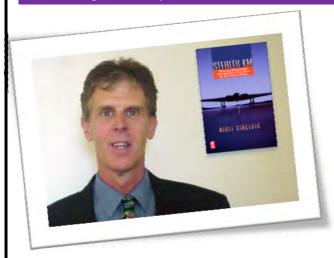
KM World Seminar Series:



Insights from International Knowledge Management Practitioners

Monday, January 12, 2009 -1:00Pm-4:45Pm Bangkok University – Kluaynamthai Campus

Event organized by the Institute for Knowledge and Innovation (iKi-SEA) – Bangkok University



The Fall and Rise of KM by Niall Sinclair (Canada)

Niall is the author of the best seller "Stealth KM" and he has worked with NASA, the GSA, the Pan-American Health Organization, the Bank of Montreal, the Public Health Agency of Canada, and numerous other public and private sector organizations in Canada and around the world.

Niall's presentation will provide those involved with KM with an analysis of some of the challenges they will face, and how they can meet those challenges.

The Pragmatic Approach to Crafting a KM Strategy for PTTEP

by Chulatep Senivongse (Thailand)

Khun Chulatep is the Chief Knowledge Officer (CKO) of PTTEP the Thai National petroleum exploration and production company.

He will present PTTEP's KM Vision, the drive to have KM, the management support, what KM means to PTTEP, the main obstacles to KM, the roadmap, the KM maturity and the measurement of KM, the KM Tools and Communities of Practice



Knowledge Management Practices in Norwegian Organizations

by Prof. Dr. Aurélie Aurilla Bechina Arntzen (Norway)

Dr. Aurilla has provided consulting KM services to organizations in France, Germany, Sweden, Thailand and Norway. She acts as expert- evaluator for the European Union and the Norwegian research council.

Dr. Aurilla will present the state and practices of KM in Norwegian organizations.



For more information regarding this event please visit http://iki.bu.ac.th or contact Khun Malinee or Khun Somporn from the Graduate School at: 02.350-3500 Ext. 1508 or 1509



iKi-SEA presents KM World Seminar Series:

Insights from International Knowledge Management Practitioners

Monday, January 12 - Bangkok University - Kluaynamthai Campus Rama 4 Road - Building 9 - Seminar 1 - 12th Floor

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13:00-13:15	Registration and Seating		
13:15-13:30	Introduction by Dr. Vincent Ribière – Managing Director of iKi-SEA		
13:30-14:30	The Pragmatic Approach to Crafting a KM Strategy for PTTEP by Chulatep Senivongse, PTTEP (Thailand)		
14:30-15:45	The Fall and Rise of KM by Niall Sinclair, International Consultant (Canada)		
15:45-16:00	Coffee break - Networking		
16:00-16:30	Knowledge Management Practices in Norwegian Organizations by Prof. Dr. Aurélie Aurilla Bechina Arntzen (Norway)		
16:30-16:45	Discussion - Networking		

Attendance Fees: 1,200 Bahts - Academics: 500 Bahts - Students: Free

Registration Form						
First Name:		Last N	lame:			
Position:			Organization:			
Email:Phone:						
Postal address:						
Province / State: Post 0			Code:			
☐ Student	☐ Academic	□ Other	Please Fax to: 02-350-3668			
Payment: Account: Bangkok University, "Bangkok Bank" Kuaynamtai Branch No.117-3-0316-16						

